

ILLUSTRATED-CATALOGUE

SPENCERIAN STEEL PENS

ESTD



1858

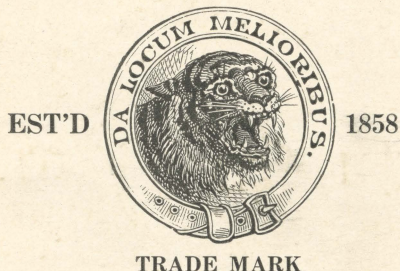
TRADE MARK

THE SPENCERIAN PEN COMPANY
349 BROADWAY NEW YORK

ILLUSTRATED CATALOGUE

SPENCERIAN
STEEL PENS

ARE THE BEST



THE SPENCERIAN PEN CO.
349 BROADWAY - - NEW YORK CITY

THE [illegible] OF [illegible]

W. A. [illegible]

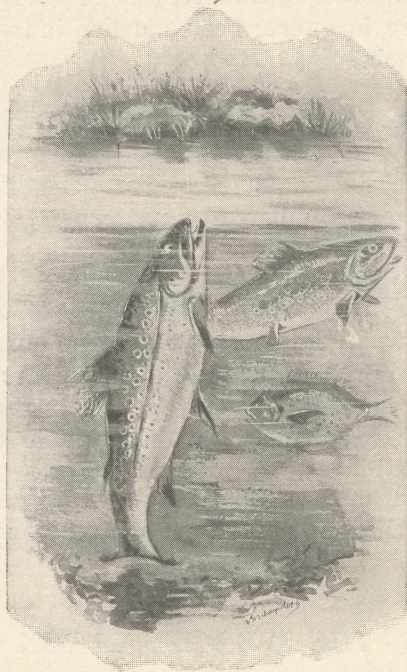
BY [illegible]

IN TWO VOLUMES



NEW YORK: [illegible] 18[illegible]

Drop us a line



349 BROADWAY

NEW YORK CITY

INTRODUCTION

The word SPENCERIAN was established before 1860 as a system of handwriting by P. R. Spencer, and it is generally adopted in the schools of the United States.

Spencerian No. 1 College Pen, the pen most universally used by commercial colleges, expert writers, and stenographers, and preferred to any other make, has never been equalled in its peculiar elastic touch.

The same quality of workmanship and material will be found to-day, whether you prefer fine, medium, stub, or dome-pointed pens, in all the fifty different numbers and patterns.

They are made of the finest grade of JESSOP'S SHEFFIELD STEEL. The quality of this steel, together with the most skilled and experienced workmanship in the factory, where *each* pen is examined before being boxed, have established a reputation for Spencerian Pens which is unique.

We shall maintain the standard quality of the pens and their superiority, established over sixty years ago.

THE SPENCERIAN PEN CO.,

New York City.

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CLASSIFIED PRICE LIST**\$1.50 LIST**

Nos. 1, 2, 3, 4, 5, 6, 8, 9, 10, 13, 14, 15, 16, 18, 20,
21, 24, 25, 26, 30, 31, 34, 35, 36, 45, 47, 49, 50.
"A" Assortment.

\$1.75 LIST

Nos. 2 Silverine, 3 Silverine, 23, 27, 28, 29, 32, 33,
37, 38, 39, 40, 41, 42, 43, 44, 46, 48.

ART SERIES

No. 7, \$8. No. 11, \$6. No. 12, \$4. No. 17, \$8.
No. 19, \$3.

CLASSIFIED POINT LIST**EXTRA FINE POINT**

No. 1 The famous Spencerian Double Elastic Pen.
Nos. 4, 6, 9, 14, 15, 24.

FINE POINT

Nos. 2, 5, 23, 29 (Lady Falcon), 33, 47.

MEDIUM POINT

Nos. 3, 8 (Manifold), 10, 16, 26, 27, 30 (Bronze
Falcon), 37, 38, 40 (Silvered Falcon), 46,
48, 49.

BROAD POINT

Nos. 31, 32.

STUB POINT

FINE	MEDIUM	BROAD
No. 45	Nos. 18, 28, 34, 36, 39	Nos. 13, 35

DOME POINT









FINE
Nos. 20, 41, 42.

MEDIUM
Nos. 21, 43, 44, 50 (Falcon Dome Point).

ART SERIES

Nos. 7, 11, 12, 17 (Crow Quill). See Page 13
19 Double Ruling Pen.

DESCRIPTIVE PEN LIST

NO.	NAME	FINISH	DESCRIPTION
1	COLLEGE	Bright Steel	Extra fine point. Double elastic action. Particularly suitable for careful writers. The action of this pen cannot be surpassed.
			
2	COUNTING HOUSE	Gray or Silvered	Fine point. Excellent for bookkeeping. Holds plenty of ink.
			
3	COMMERCIAL	Gray or Silvered	Medium point. An excellent easy-writing business pen.
			
4	LADIES' EXTRA	Bronze	Extra fine point. Very smooth pen for fine writing and more sensitive than No. 14.
			
5	SCHOOL	Gray	Fine point. Semi-elastic action. Very popular school pen.
			
6	FLOURISHING	Gray	Extra fine point. For off-hand flourishing.
			
7	LITHOGRAPHIC	Gray	Superlatively fine drawing point. Lithographic and drawing pen. More sensitive than No. 11. One Half Gross Display Box of six individual boxes of one dozen pens.
			
8	MANIFOLD	Blue Steel	Medium broad point. Extra stiff action. Specially designed for making carbon copies.
			

NO.	NAME	FINISH	DESCRIPTION
9	BANK	Gray	Extra fine point. Long and flexible. For accountants and tellers.
10	GIANT	Bronze	Medium point. Holds plenty of ink. Suitable for free hand, coarse writing on heavy paper.
11	SWAN QUILL	Bronze	Superfine point. Lithographic and drawing pen. A very sensitive point for expert penmanship. One Half Gross Display Box of six individual boxes of one dozen pens.
12	MAPPING PEN	Bronze	Superfine point. Mapping, drawing and engraving pen. Display Box of One Gross with four individual boxes of One Quarter Gross.
13	ENGROSSING	Dark Green	Blunt stub. For coarse hand-writing and engrossing.
14	ARTISTIC	Bronze	Extra fine point. For fine ornamental writing.
15	THE QUEEN	Bronze	Extra fine point. Adapted to all styles of fine writing.
16	OFFICIAL	Bronze	Medium point. Semi-Elastic action for easy bold-hand and commercial writing. Very durable.

NO.	NAME	FINISH	DESCRIPTION
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17	CROW QUILL	Bronze	
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Superfine drawing point. Cannot be surpassed for lithographic and delicate pen work. (12 pens with holders on display card.) Holder 5½ in. long.

18	SOCIETY STUB	White Metal	
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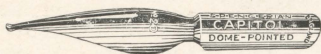
Medium stub. Very smooth action. The most popular short stub in use.

19	DOUBLE RULING	Gray	
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Makes two lines at once. Especially adapted for architects, draughtsmen and book-keepers.

20	CAPITOL	Gray	
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Fine dome-pointed. Smooth action. The most popular dome-pointed pen in use.

21	DIFFERENTIAL	Gray	
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Medium dome-pointed. A perfectly smooth, round point.

23	FALCON	Silvered	
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Fine point. Modified Falcon. Perfect shape for easy writing.

24	COMPENDIUM	Bronze	
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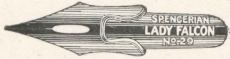















Extra fine point. Double elastic. Companion to No. 1.









25	DRAWING PEN	Bronze	
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Superfine point. Designed for very fine writing, mapping and drawing. In gross boxes.

NO.	NAME	FINISH	DESCRIPTION
26	SENATE	Bronze	Medium point. Elastic action for easy bold-hand and commercial writing. Slightly smaller and more elastic than No. 16.
			
27	GOLD STANDARD	Gilt Plated	Medium point. Extra strong and durable.
			
28	CONGRESSIONAL	Nickel Plated	Medium stub. Blunt and circular. Easy quill action.
			
29	LADY FALCON	Silvered	Fine point. A small Falcon of smooth action.
			
30	BRONZE FALCON	Bronze	Medium point. The most popular all-round model for general commercial and business use.
			
31	PLATINUM	Gray	Broad point, rounded by a patented process. Stiff action for rough work.
			
32	CIRCULAR POINTED	Gilt Plated	Broad circular point. For correspondence.
			
33	TRAVELER	Silvered	Fine point. Easy action. For expert writers.
			
34	FALCON STUB	Gray	Medium stub. Falcon shape. Noted for its free, easy action.
			

NO.	NAME	FINISH	DESCRIPTION
35	ROYAL	Bronze	 <p>Broad stub. A very free writing stub.</p>
36	ANGULAR	Bright Steel	 <p>Medium stub. For back hand writing.</p>
37	EJECTABLE	Silvered	 <p>Slightly stiff for writing without shading. For schools and correspondents.</p> <p>Three degrees of points. Specify Fine, Medium or Broad.</p>
38	SIGNATURE	Silvered	 <p>Medium point. Stiff and smooth. For rapid writing.</p>
39	SUBWAY STUB	Silvered	 <p>Medium stub. Falcon shape. Noted for its free, easy action.</p>
40	FORTY FALCON	Silvered	 <p>Medium fine point. Silver coated. A perfect business pen. The silvered finish of this pen resists rust and adds to its life.</p>
41	PANAMA	Silvered	 <p>Fine dome-pointed. Smooth, strong and lasting.</p>
42	GOLD POINT	Gilt Plated	 <p>Fine dome-pointed. Smooth action. Most popular dome-pointed pen with gilt tip.</p>

NO.	NAME	FINISH	DESCRIPTION
43	AVIATOR	Gilt Plated	Medium dome-pointed. Easy and smooth in action. For those who require a sensitive ball point.
			
44	INVINCIBLE	Silvered	Medium dome-pointed. Invincible wearing pen of firm, smooth action.
			
45	LIBRARIAN	Bright Steel	Fine stub. Long point for free writing.
			
46	VELVET POINT	Gilt Plated	Medium point. Very smooth action. The pen with a velvet touch.
			
47	INTERMEDIATE	Gray	Fine point. Stiff action. A popular school pen for lower grades.
			
48	STERLING	Silvered	Medium point. A long pointed pen for rapid writing, with elastic smooth action. For bookkeepers.
			
49	SERVICE PEN	Gray	Medium point. Very flexible. For rapid writing.
			
50	DOME-POINTED FALCON	Gray	Medium dome-pointed. Elastic action. Very fast writer. Falcon shape.
			

ASSORTMENT "A"

ONE GROSS

Contains 2 dozen each of:

- | | |
|--------------------------------------------|-----------------------|
| No. 1. Fine point
Double elastic action | No. 20. Dome-point |
| No. 2. For Bookkeepers | No. 30. Bronze Falcon |
| No. 5 School pen | No. 34. Falcon stub |

SCHOOL PENS

SPENCERIAN SCHOOL PENS HAVE BEEN THE
STANDARD FOR OVER SIXTY YEARS

**Pens Best Suited for the Muscular Style
of Rapid Writing.**

Nos. 2, 5 and 47 for Primary and Intermediate grades.

Nos. 1 and 5 for Advanced grades.

For Business Schools and Colleges.

Nos. 1, 2, 5, 16, 23, 24, 26, 30, 33, 37, 40, 48

SELECTED POINTS

FOR ARCHITECTS, ARTISTS AND DRAFTSMEN

No. 7 Lithographic and drawing pen. A very delicate pen and suitable only for experts.

No. 11 Lithographic and drawing pen. Not quite as sensitive as No. 7.

No. 12 Mapping and drawing pen.

No. 17. A superfine drawing point. Barrel Pen with Holder.

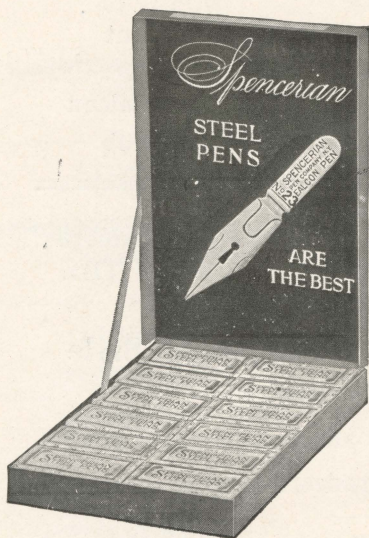
No. 25 Designed for fine writing and art work.

The Spencerian Art Series represents the highest attainment in pen manufacture.

**Special Spencerian Art Penholders
supplied for Nos. 7, 11, 12, 25.**

No. 4

ONE GROSS ASSORTMENT



CONTENTS

No. 1 College	$\frac{1}{4}$ gross
No. 5 School	$\frac{1}{4}$ gross
No. 30 Bronze Falcon	$\frac{1}{4}$ gross
No. 34 Falcon Stub	$\frac{1}{4}$ gross

Each box contains 1 dozen
of one style of pen.

Packed 12 to Carton

No. 400

ONE GROSS ASSORTMENT

CONTENTS

EACH BOX CONTAINS 12
OF THE BEST SELL-
ING NUMBERS

Selected from Fine, Medium, Stub and Dome Points. This assortment gives the buyer a choice of varied styles and makes an attractive counter display.

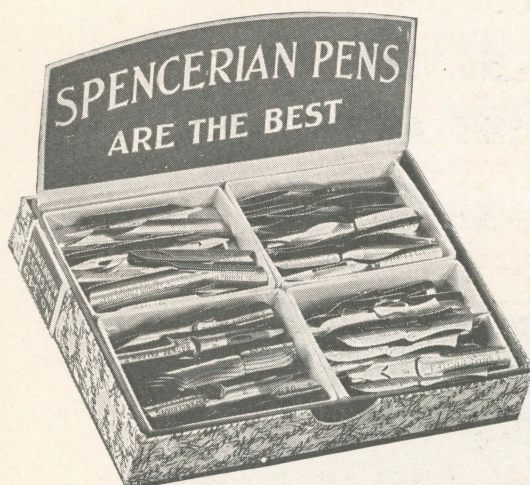
ESPECIALLY SUITABLE FOR
SMALL STORES

Packed 12 to Carton.



No. 349

ONE GROSS ASSORTMENT



ASSORTMENT CONTAINS
FOUR MOST POPULAR
STYLES

Quarter Gross Each

College	No. 1
Capitol Dome Point	No. 20
Bronze Falcon	No. 30
Falcon Stub	No. 34

PACKED IN MOST ATTRACTIVE
DISPLAY BOX

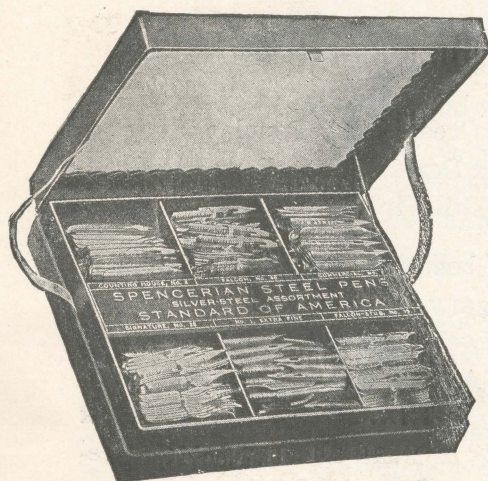
Cover Fits on Bottom of Box and the Blue and White Sign Unfolds to Display the **Spencerian Mark of Quality**. The pens are in Separate Compartments and the Style and Finish of Each are Distinctly Visible to the Customer.

Packed 24 to Carton

No. 300

THREE GROSS ASSORTMENT

SIZE 5x6



CONTAINS

3 GROSS OF THE BEST
SELLING PENS

1 Gross No. 1.

$\frac{1}{2}$ Gross each Nos. 30, 34,
43.

$\frac{1}{4}$ Gross each Nos. 2 and
5.

This is a very attractive, small glass covered show-case. It is divided into six compartments. An excellent case for a small store which does not wish to carry a twelve or twenty-four gross show-case.

Packed Six to Carton

No. 1200
SHOW CASE ASSORTMENT

SIZE 13x14

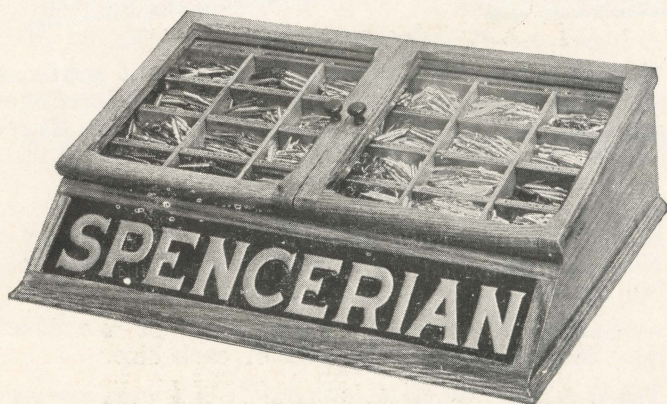


Contains Twelve Gross Most Popular Styles—
Fine, Medium, Stub and Dome Pointed Pens—in Gray,
Bronze, Silverine, and Gilt Finish.

A handsome case, beautifully finished. Supplied
either in oak or mahogany. Fitted with heavy glass
cover and divided into twelve compartments, each hold-
ing one gross of pens. A brass label shows the number
and name of the pen. Also a drawer for extra stock
which contains a supply of small envelopes for the re-
tailing of pens.

No. 2400
SHOW CASE ASSORTMENT

SIZE 14x20



CONTAINS TWENTY-FOUR GROSS

This is a very handsome case and can be supplied in oak or mahogany finish. Has twenty-four compartments, each marked with brass label showing number and name of pen. The numbers selected include twenty-four of the most popular styles.

A most comprehensive assortment of Fine, Medium, Stub and Dome Pointed Pens in various degrees of fineness. Drawer for extra stock. Pen envelopes for the retailing of pens supplied with each case. The finish of this case is in keeping with the handsomest store fittings.

TIGER

EST'D



1858

CLIPS

TRADE MARK



Tiger Clips are constructed of the finest grade of steel. A slight pressure of the thumb and forefinger opens wide the spreading jaws. Tiger Grip. Three sizes that meet all requirements.

SIZE

No. 2, Small	1 1/4 inch	Packed 2 dozen in box
No. 3, Medium	2 1/2 inch	Packed 1 dozen in box
No. 4, Large	4 inch	Packed 1 dozen in box

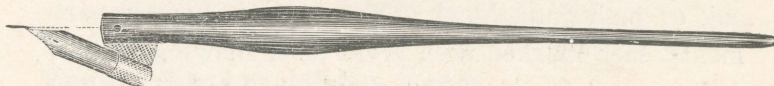
Also Special Assortment Display Card of one dozen Clips—Medium and Large—six of each size.

Trade price on application.

OBLIQUE HOLDERS

SHAPED TO FIT FINGERS

BRASS TIPS



- No. 1 Small, 5 1/2 inches long—Black enamel finish.
- No. 2 Large, 6 inches long—Black enamel and natural finish.

Packed 3 dozen to the box.

A popular penholder with professional penmen. Its use imparts an evenness of action which cannot be obtained with a straight holder except by employing exceptional care.

Trade price on application.

UNIVERSAL INTEREST TABLES

Computed by Prof. George William Jones of Cornell University

TABLES \$1.00 TO \$10,000 at 4, 5, 6, 7, 8 and 10 per cent.

One Day to One Year. Guaranteed Correct

Amount of \$1 at compound interest at 2, $2\frac{1}{2}$, 3, $3\frac{1}{2}$, 4 and $4\frac{1}{2}$ %
1 to 20 years.

Interest on \$1 to Thousandths of a Cent, 4 to 10%, 1 day to 1 year

These tables have been in use by public accountants,
bank officials and persons interested in the rapid computation of interest, since 1882.

STRONGLY CLOTH BOUND BOOK, 100 PAGES

Size 4 x 6 Inches

TO RETAIL FOR 50 CENTS

Trade Price on Application

ELECTROTYPES, ENVELOPES, PEN CARDS, SHOW-CARDS, AND DISPLAY CASES

will be furnished to the trade on application—free of charge.

Circulars and Envelopes containing sample pens, imprinted with the dealer's name and address, for distribution with monthly statements, etc., will be found a great aid to increased sales.

Electrotypes of any pen or assortment for catalogues or circulars.

Process Cards for the use of schools and colleges.

SHOW-CARDS FOR STORE, WINDOW & COUNTER DISPLAY



Spencerian

TRADE MARK

The trade mark "Spencerian" for Steel Pens and Copy Books was first adopted by Ivison, Phinney & Co. about 1858, and is recognized as the standard for Schools and Expert Writers. This national reputation has been maintained by their successors, Ivison, Blakeman, Taylor & Co., Ivison, Blakeman & Co., and The Spencerian Pen Co., which was incorporated in the year 1890, having purchased all right, title and interest in the use of the trade mark "Spencerian" as applied to metallic pens and Stationers' specialties.

We caution manufacturers and dealers against making, causing to be made, or selling any articles under the name "Spencerian," as any infringement of our rights will be prosecuted to the full extent of the law.

Since July 1, 1871, all boxes containing the genuine Spencerian Pens have had the fac-simile signature of

Ivison Blakeman Taylor & Co

THE SPENCERIAN PEN COMPANY,
New York, N. Y.

Sole Agents for Perry Co.'s Steel Pens in the United States
Catalogue and Price List on Application

